Dear K-EDGE Distributors-

K-EDGE goes into 2017 with a new look and new Brand message.

K-EDGE- Made in the USA - Made by Us
Chosen by the best teams in the world.

Now 100% factory owned, K-EDGE is proudly telling this story with a 2017 marketing and ad campaign that showcases the talented machinists and staff behind the K-EDGE products that are all made here in our Boise, Idaho factory.

MADE IN USA   MADE BY US

2017's biggest bike races will see K-EDGE all over the front of the peloton. Not only on the multi-time Tour de France champions bike but also on the following Pro Tour teams: Team SKY, Quick Step, BORA Hansgrohe, Cofidis, Lotto Soudal, Orica Scott and more have all chosen to run K-EDGE chain catchers, computer mounts, camera mounts and number holders.

LOTTO SOUDAL

TEAM | SKY

QUICK·STEP floor

BORA hansgrohe

ORICA SCOTT

Cofidis Pro Cycling Team

team novo nordisk PRO CYCLING

New LOGO Reminder:

Of course, we want to remind everyone of our New Logo to ensure you update your website, team cars, etc. This logo will be seen more in 2017 than ever before, so please update to one of these versions.

New Product:
K-EDGE Top Cap

NEW K-EDGE Go Pro Style Top Cap is an ideal position for your camera or light by replacing your top cap with a functional camera/light mount. Not all of these Top Cap mounts are created equal. The precision fit of the K-EDGE mount is critical to both proper headset compression AND camera security.

New Product:
K-EDGE Number Holders

For the first time, K-EDGE will sell the Professional Number holders that have previously only been available to Pro teams that work with K-EDGE. At $19.99 you can secure your race number plate with a stainless steel professional level number holder made by us in house. All hardware is provided. These are instock and ready for your first big race in 2017.

Tradeshows:

K-EDGE can be found at the following Tradeshows this Winter/Spring:
February 5-9:   ISPO-Munich - Hall 5, Booth 438
February 17-18: Frostbike- Quality Bicycle Products. Minnesota
February 21-23: Icebike- Madison. Milton Keynes, UK.
April 20-23:   Sea Otter Classic- Monterey, CA. - Booth 377/378

MADE IN USA
MADE BY US