



Dear K-EDGE Distributors-

We have plenty of NEWS following Eurobike and Interbike. Please read through these updates and note the attached updated pricelist with it's new items, new pricing and discontinued products for 2017.

Next NEW K-EDGE Product

Launching October 17th- K-EDGE Splayd Garmin Integrated Handlebar Mount- What is a Splayd? It's what the Aussies and Brits call a Spoon, Knife and Fork all in one. It's 3x better than a spoon. We will offer these in two styles- The K13-2500SL, K-EDGE Garmin Splayd Race Mount, Black and K13-2500C, K-EDGE Garmin Splayd Combo Mount. We will also offer the same Splayd Mounts for Wahoo- K13-2600 and K13-2600C. Fits PRO Stealth, FSA Plasma, Ritchey WCS, and many more.



2017 K-EDGE Pricelist attached:

Discontinued Products- In Grey

We are discontinuing some slow selling products for 2017 to make room for the many new products that the market has been asking for from K-EDGE. Please see the products highlighted in Grey. We will no longer produce these items. If you are interested in closeout opportunities with these and other discontinued products, please email us with your interest.

New Products- In Yellow

The yellow highlights are our new products for 2017 (rolling out in Fall 2016). All images for these items can be found in Dropbox. Also you can find product descriptions in Dropbox for each new product.

New Pricing- In Yellow (with red font)

Please note that we have lowered prices to be more competitive on some of our key mounts and chain guides. Please adjust your pricing accordingly.

Inventory

We are in-stock on 100% of our products. We are currently shipping the NEW K13-1100 K-EDGE Garmin Sport Mount. This has received great media attention during Eurobike and Interbike and is proving to be the right product at the best price at the right time! Please get your orders in for this new mount ASAP.

NEW K-EDGE Distributors-

K-EDGE takes great pride in it's partners around the world. You are all the best in your country and are succeeding in maintaining K-EDGE's price integrity and brand strength.

We are proud to announce our new distributor partners:

Spain – Sigma Sport, www.sigmasport.es

Portugal – Bike Sports Team, www.bikesportsteam.com

Italy – Alaracing, www.alaracing.it

China – Chung Yung Cycle Co., www.hkbicycle.com



K-EDGE Team at INTERBIKE



K-EDGE within the GROFA pavilion at EUROBIKE

MEDIA ATTENTION

A collage of various media mentions for K-EDGE products. It includes screenshots from websites like road.cc, volonews, and trivio, as well as magazine pages from Bicycle Retailer and Bike Biz. The images show articles about the new K-EDGE aluminum Garmin Sport Mount, highlighting its features and competitive pricing.

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